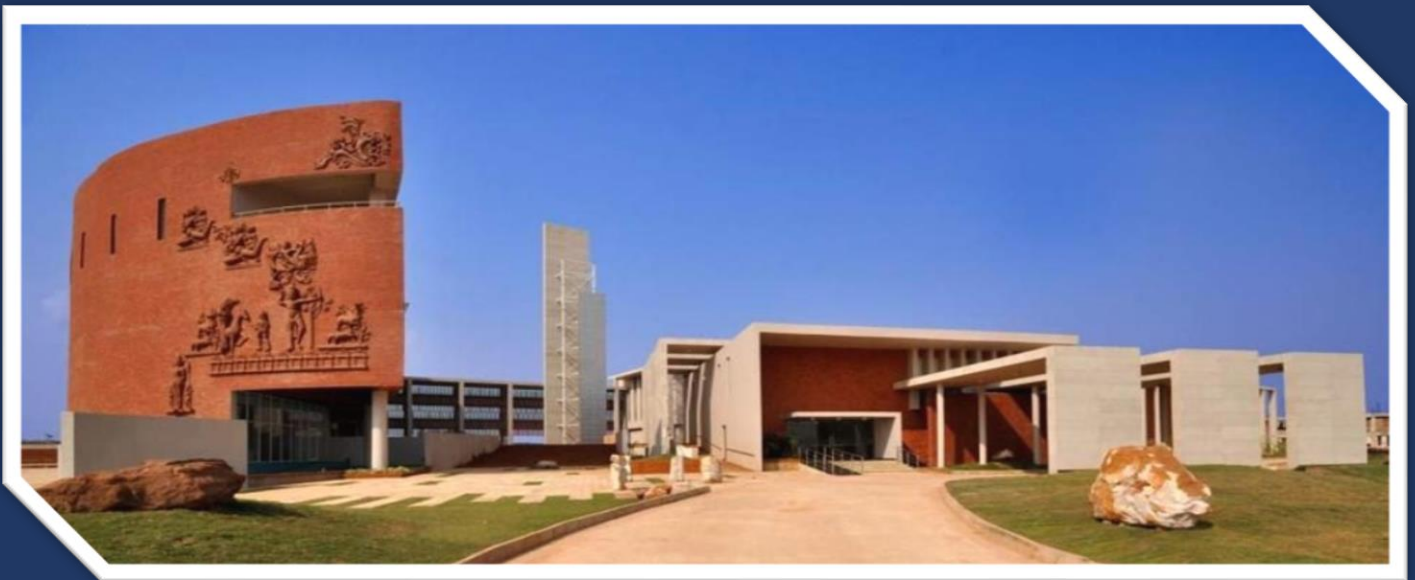


► **PGDM**

IMI Bhubaneswar's flagship 2 year
Post Graduate Diploma in Management



- Released as on December 20th, 2019 (Submitted for Crisil Audit)



**INTERNATIONAL MANAGEMENT INSTITUTE
BHUBANESWAR**

Shaping global leaders for tomorrow

FOREWORD

IMI Bhubaneswar in its pursuit to offer quality education puts lot of emphasis on on-the-job training in terms of Summer Internships and live projects. To create leaders of tomorrow, Summer Placement program of IMI plays very important role as it give students a chance to gain necessary skills by gaining real world work experience, apply classroom concepts to real life problems, network with corporate mentors and get clarity about the chosen career.

This year, Summer Placements at IMI has witnessed an exceptional growth in terms of more choices for the students and better profiles across industries. The faith that corporates reinstated on the institution was also exceptional as more number of existing and new corporates visited our campus for the summer placement process.

I am happy to share that this year, for the first time, we completed the summer placements by mid-December. Our recruiters were overwhelmed with the quality of the programme and the skill-set of the participants.

Prof. Ramesh Behl
Director & Professor
IMI Bhubaneswar



The faith that corporates reinstated on the institution was exceptional.



Every year, students of IMI, Bhubaneswar go to the industry to do a two-month long project during their summer break. This way, the students get a first-hand feel of the industry and the industry also gets to know our students better. Sometimes, the students are offered final placements by the companies in which they are doing their summer internship.

So, these students do not have to go through the placement process at all. This year we opened our summer placements for the companies a little earlier than usual and has received a very good response from the industry. In addition to our existing recruiters, almost twenty new companies came in to the campus to recruit our students for the summer projects.

This includes top of the line companies like Kotak Mahindra Bank, Dabur, Tommy Hilfiger, Zee Entertainment, and Outlook Publishing etc. Almost 70% of the jobs offered were from Media & Advertising, BFSI, and Manufacturing. This year, the highest as well as the average stipends paid by companies to our students for their summer projects showed a considerable increase.

This phenomenon has given us substantial confidence to work harder for the future and also to further strengthen our relationship with industry. We understand fully that effective collaboration between the industry and our institute is the only way forward for us if we want to see our Institute in the top ten of the country.

Prof. Rahul Gupta Choudhury
Chairperson Placements
IMI Bhubaneswar

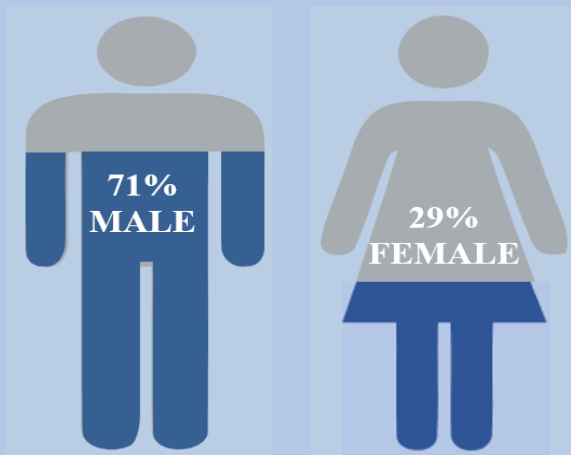


We understand fully that effective collaboration between the industry and our institute is the only way forward

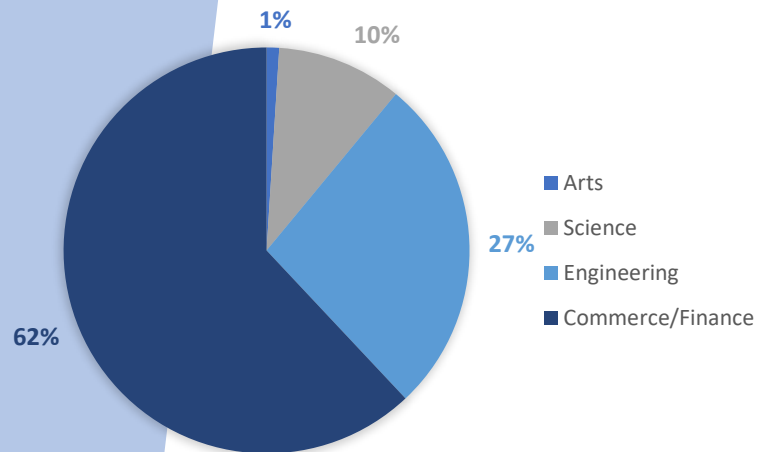


BATCH OF 2019 - 21: PROFILE

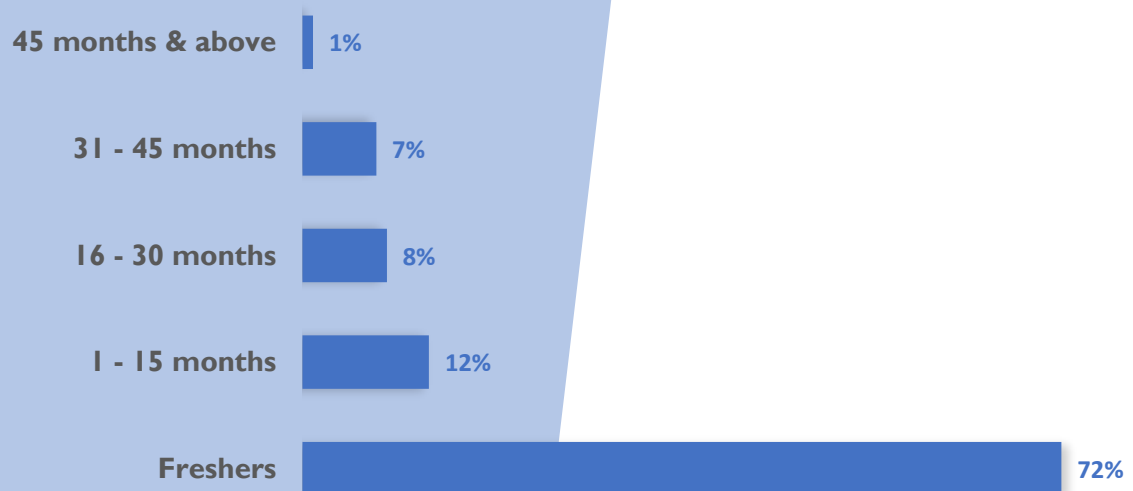
GENDER DIVERSITY



EDUCATIONAL BACKGROUND



WORK EXPERIENCE



OVERVIEW

30
Recruiters

₹ 1,32,000
Highest Stipend
being offered

₹ 57,000
Avg. Stipend
for Top
25%

₹ 44,790
Avg. Stipend
for Top
50%

₹ 35,926
Average
Stipend

Year to Year Increase



Highest Stipend
65 %



Average Stipend
38 %

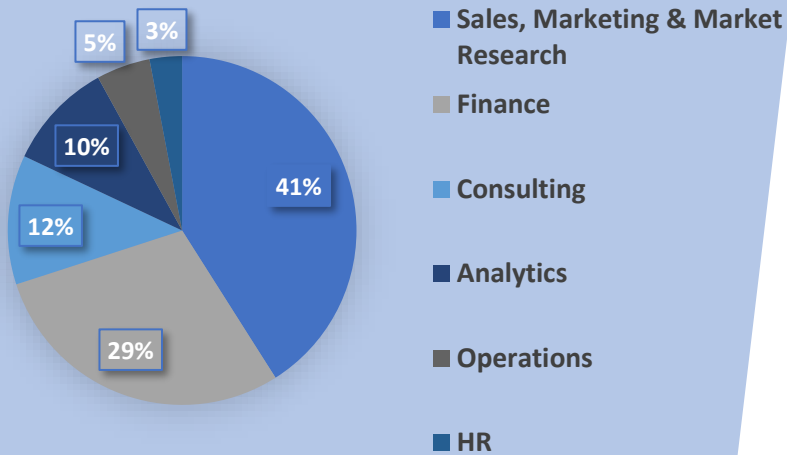


First Time Recruiters
62 %

- The Summer Internship Process for the academic year 2019-20 has once again affirmed the faith and confidence of the industry in the students of IMI Bhubaneswar. The placement season saw participation from a total of 30 recruiters and 82 offers were made to the participants in various domains such as Sales & Marketing, Operations, Human Resources, Consulting, IT & Analytics and Finance.
- IMI Bhubaneswar hosted some of the biggest names in the industry, including Outlook Publishing, Takshashila Consulting, Google, Kotak Mahindra Bank, Tommy Hilfiger, Dabur, Networker's Home, IDBI Federal Bank, ACC Concrete, Naukri.com, Muthoot Fincorp and Zee Entertainment.
- The institute also saw participation from 26, out of 30, first time recruiters including Executive B-school, Nulearn, Gifts-on-Air, Bhandari Automobiles, eTravel Value, Grinity Intellect, Career Launcher, Power Exchange India Limited along with many others.

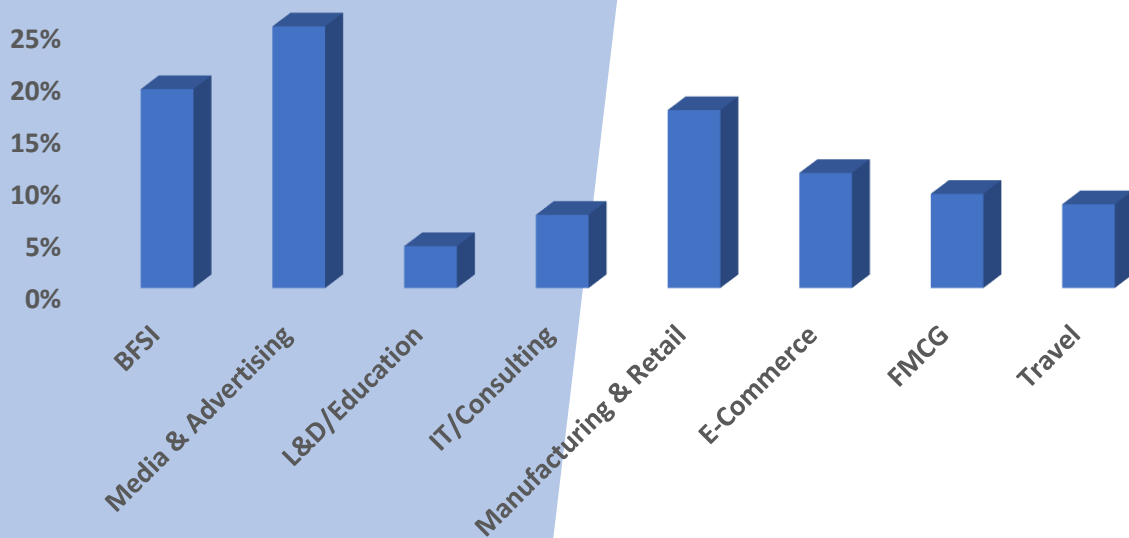
PLACEMENT BREAKUP

DOMAIN WISE OFFERS



Students were offered summer internship project opportunities across various cities pan India.

SECTORWISE OFFERS



COMPANIES PARTICIPATED

SUMMER PLACEMENT 2019



PLACEMENT OFFICE

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Student Placement Committee

Batch 2019-21

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Aniket Chakravarty	Muskan Sultania	Rashi Gupta
Bidisha Mitra	Neha Gupta	Soumyadeep Majumder
Deepak Dhanuka	Nitish Ranjan	Shubham Singhal



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